**Piceno LLC**

***Ascoli Piceno’s Undiscovered Wines***

**About**

Piceno LLC got its start in 2011 when its founder, Jack Polidori, decided to act on his desire to enjoy at home in the United States the wonderful varietals and wines readily available to him in his family’s home Province of Ascoli Piceno, the southernmost province in Italy’s Marche Region.

The Province of Ascoli Piceno and specifically, the vineyards between the noted towns of Ripatransone and Offida, constitute a fertile zone rolling eastward from the Appenine Mountains to the Adriatic Sea. This province produces varietals and grapes not widely known and appreciated in the United States.

Ripatransone is the ancestral home of the Polidori family: specifically, the Menochhia Valley that lays immediately north. This micro-area is endowed with the highly mineralized clay soils characteristic of the zone and region; a long, warm growing season; and the regular, cool breezes from the Adriatic Sea. This combination of growing factors, in a warm, low-humidity climate (43rd parallel), enables the growth and production of both high quality red and white grapes.

**Vineyards**

**Cantina dei Colli Ripani** is a private cooperative of over 400 growers that was founded in \_\_\_\_. Located in Ripatransone, it produces a wide range of wines that includes the provincial staples of Rosso Piceno Superiore, Offida Rosso, Marche Rosso, Pecorino, Passerina, Falerio, and Marche Rosato, among others.

For a complete review of their full line of products, including its olive and grape seed oils, please visit: <http://www.colliripani.com>

**Collevite: Cantine della Marche** is also a private cooperative comprised of over 25 growers that was founded in \_\_\_\_. Located in Montsampolo, it produces a wide range of wines that includes the provincial staples of Rosso Piceno Superiore, Offida Rosso, Marche Rosso, Pecorino, Falerio, and Marche Rosato as well as Chardonnay, Verdicchio, Cabernet Sauvignon, and Sangiovese, among others.

For a complete review of their full line of products, including its olive and grape seed oils, please visit: <http://www.collevite.com>

**The Varietals**

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PECORINO (Add photo)

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PASSERINA (Add photo)

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FALERIO (Add photo)

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ROSSO PICENO SUPERIORE and ROSSO PICENO (Add photo)

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OFFIDA ROSSO (Add photo)

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MARCHE ROSSO (Add photo)

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**Awards / Reviews**

*HOW ABOUT SOME AWARDS AND REVIEWS HERE?*

**Distributors and Retailers**

Piceno LLC is now licensed to import wines by the United States federal government.

On its own (and also with a cooperating importer, Forza Worldwide LLC), its has numerous wine labels already approved for use in the United States market.

Piceno LLC has overseen the distribution of wines into the following states: Delaware, Florida, Massachusetts, Pennsylvania, and Rhode Island. Working relationships presently exist with distributors in each of these states.

Distributors and retailers desiring to work with Piceno LLC to distribute its wines are urged to contact:

Jack Polidori

President, Piceno LLC

2208 Highland Place

Wilmington, DE 19805

[jackpolidori@yahoo.com](mailto:jackpolidori@yahoo.com)

(302) 545-6406

**Where You Can Purchase:**

**DELAWARE**

Ward’s Fine Wines

1704 North Lincoln Street

Wilmington, DE 19806

(302) 656-8548

Concord Pike Liquors

4013 Concord Pike

Wilmington, DE 19803

(302) 478-8539

**PENNSYLVANIA**

Premium Wine Stores within the system of stores run by the Pennsylvania Liquor Control Board.

**Travel Ascoli Piceno**

INSERT MAP OF PROVINCE OF ASCOLI PICENO

HOW ABOUT LINKS TO SOME OTHER COOL SITES THAT FEATURE INFORMATION ABOUT THE PROVINCE?